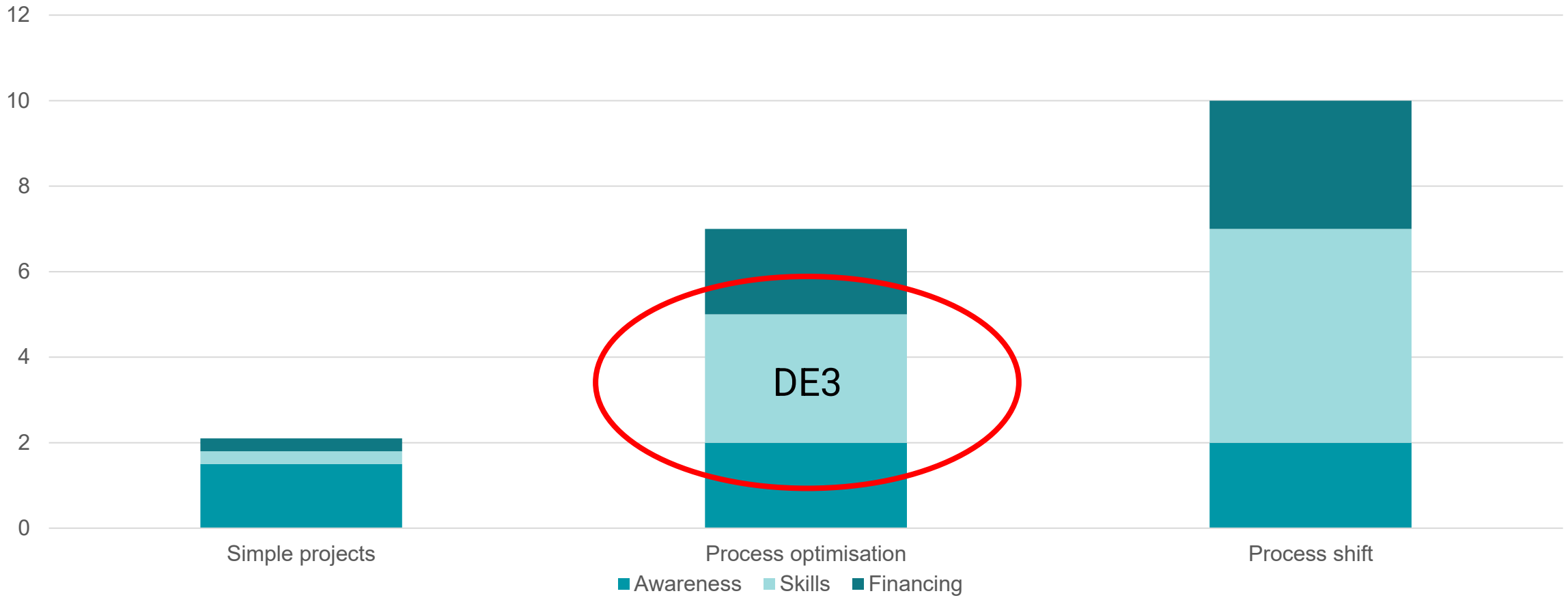
About the Industrial Energy Efficiency program

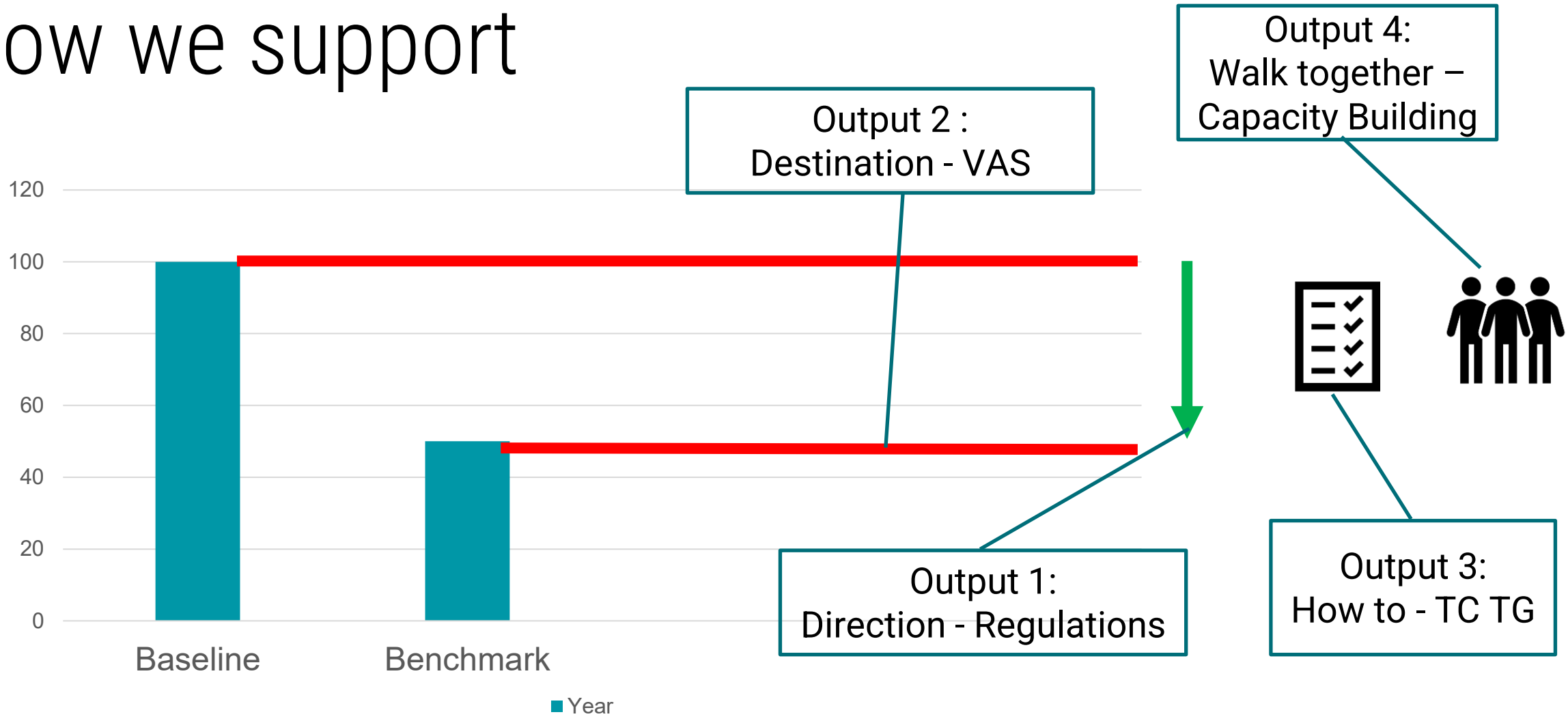
17 June 2025

Energistyrelsen

EE opportunities and barriers



How we support

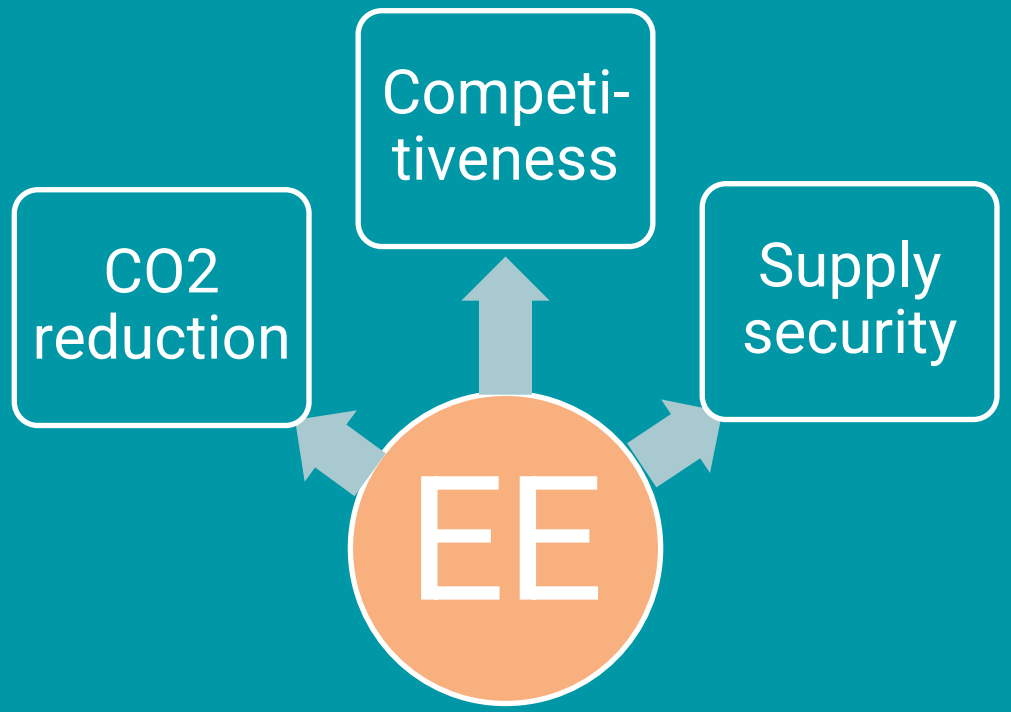


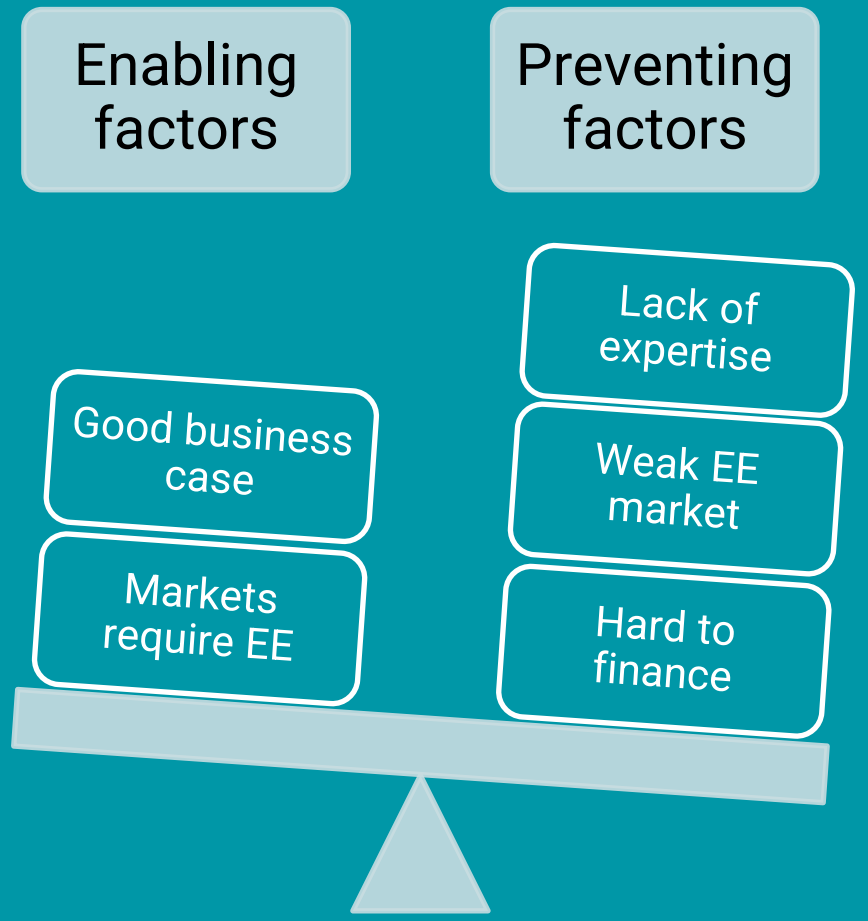
But What is VAS?

"The VAS is a program where energy-intensive companies voluntarily commit to implementing energy-saving measures in exchange for technical assistance, financial or regulatory benefits".

The VAS is about **technical assistance**

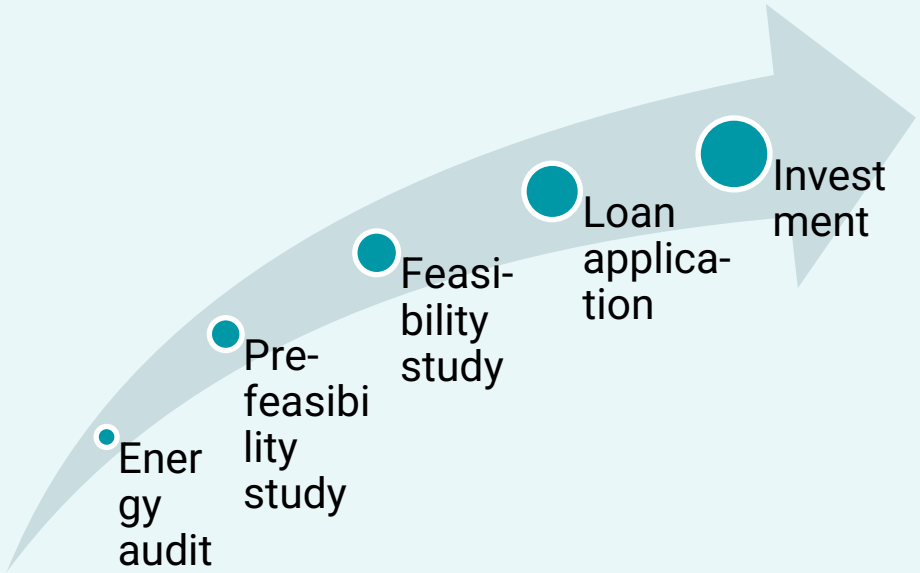
- EE and low carbon development benefits:





From energy audit to project implementation

- **Energy audits are useful for simple projects**
- **Large EE projects are complex and require detailed analysis, such as:**
  - **Technical feasibility**
  - **Financial feasibility**
  - **Non-energy benefits and risks**
- **More than 10 fully developed projects** (pre-fs and fs) expected



How does it work?

Sign agreement

Energy audit & Identify projects

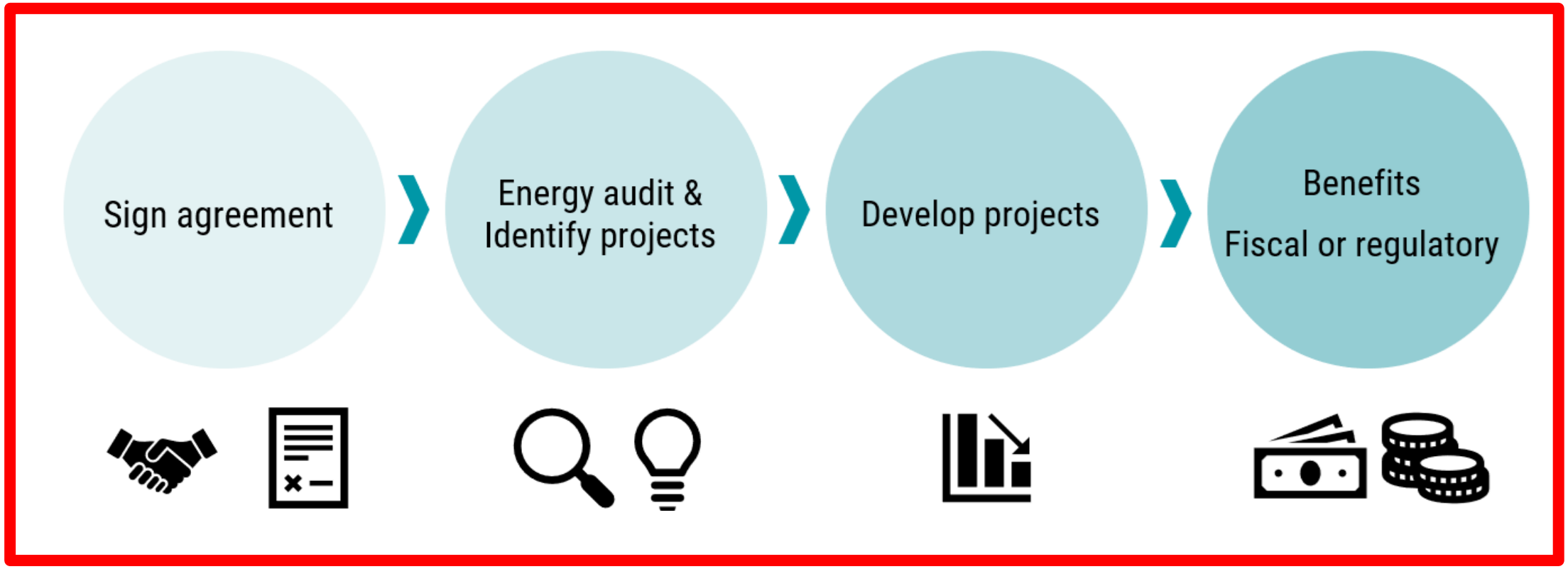
Develop projects

Benefits
Fiscal or regulatory



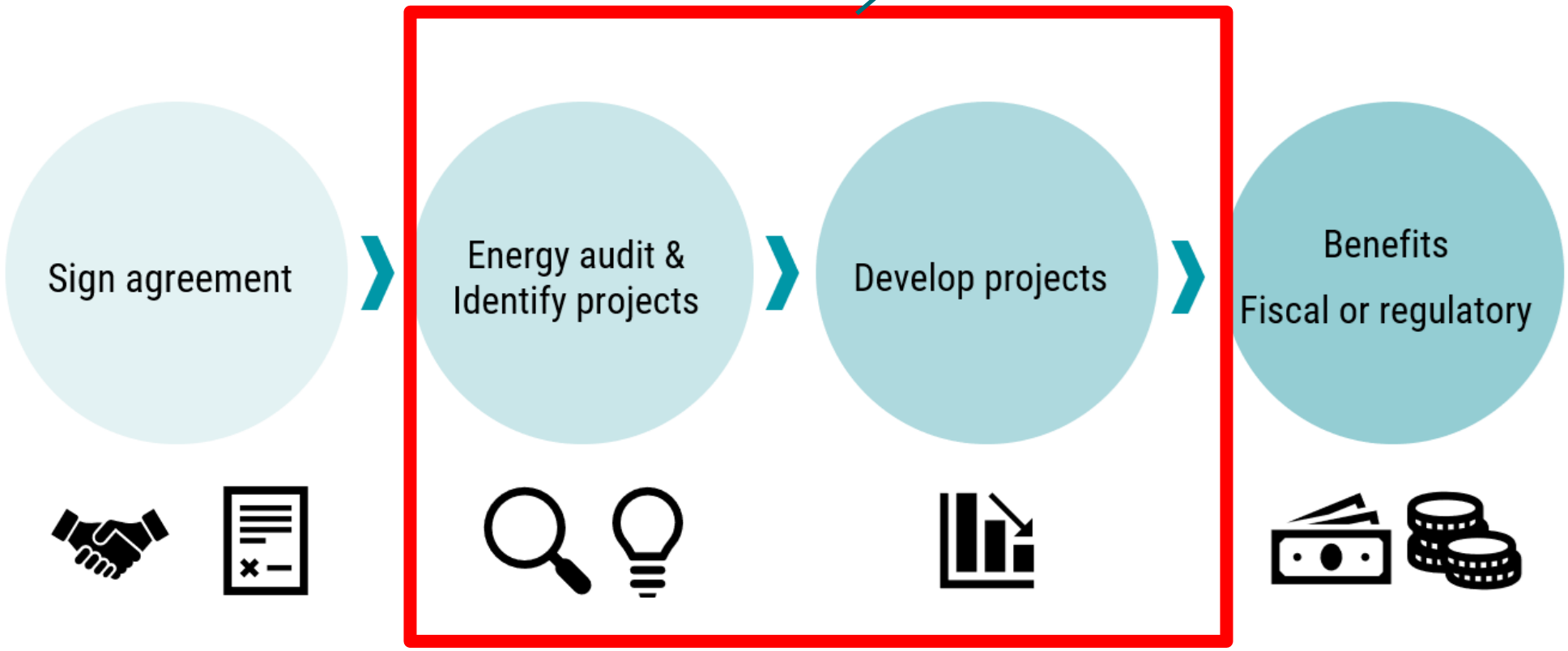
How we support

VAS, CoE



How we support

Regulations, TC TG, Bankable EE projects



Center of Excellence for energy efficiency

Administration of VAS

- Approve applications
- Secure quality of reports

Disseminate EE material

- Website
- Outreach activities

Capacity building

- Industrial managers
- Energy service and hardware providers